

Studio Movie Grill Announces Limited-Edition Collector's Menu Inspired by "The Nutcracker and the Four Realms"

Disney Studios and SMG create limited-edition menu for "The Nutcracker and The Four Realms"

Dallas, TX – October 16, 2018: Studio Movie Grill (SMG), the leader of the in-theater dining concept operating 314 screens in 30 locations nationwide announces a Limited-Edition Collector's Menu in collaboration with Disney Studios Motion Pictures: *The Nutcracker and the Four Realms* opening at all Studio Movie Grill locations showing the film on November 1, 2018.

Guests in attendance for the feature will receive an individually-numbered menu insert inside their dining menu. This exclusive piece of movie memorabilia is available exclusively at SMG locations nationwide while supplies last.

SMG chefs created a special in-theater dining offering featuring four select items inspired by the film:

- The Land of Snowflakes Edamame with salty snowflakes -Steamed edamame seasoned with Spicy Togarashi, Kosher Salt and Lime
- The Land of Sweets Frozen Vanilla Yoghurt with fresh berries Creamy frozen vanilla yogurt topped with fresh blueberries, blackberries and strawberries
- The Land of Flowers Garden Vegetable Flatbread Fire-charred portabella mushrooms, sweet peppers, zucchini, red onions, spinach and toasted mozzarella cheese on a toasted flatbread
- The Fourth Realm: Sparkling Ballerina's Blend Mocktail A blend of orange, apple and cranberry juices with a splash of sparkling water for an effervescent non-alcoholic cocktail

"SMG is excited to collaborate with Disney on this unique Limited-Edition collectable making it possible for us to enhance the movie-going experience for our guests. It is extremely rewarding to work with the studios to integrate in-theater dining in a meaningful way," said Brandon Jones, Senior Director of Marketing.

SMG Guests purchasing tickets to *The Nutcracker and The Four Realms* will receive the Limited-Edition Menu Insert during all showtimes while supplies last beginning November 1. Tickets are available online at studiomoviegrill.com or at the Box Office.

More information can be found at https://www.studiomoviegrill.com/menu

++++++++

About Studio Movie Grill

Established in 1998, Studio Movie Grill ("SMG") modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 30 locations in 9 states with further expansion planned. SMG was named to Inc. Magazine's List of "Fastest Growing Private Companies" three years in a row, placed 12th in Box Office Magazine's Giants of the Industry in 2018 with key films grossing as high as #4 in North America. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG's legacy programs include Special Needs Screenings, Chefs for Children program and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. This year, SMG created a unique loyalty program, SMG Access™ which, as loyal guests earn rewards, allows them to join SMG in offering movies and meals for underserved community members. For additional information, visit studiomoviegrill.com.

Studio Movie Grill Media Contacts:

Lynne McQuaker, Senior Director Public Relations + Outreach Email: Imcquaker@studiomoviegrill.com | 972-388-7888 ext 232

Justina Walford, Manager Community Relations + PR

Email: jwalford@studiomoviegrill.com | 972-388-7888 ext 388