FOR IMMEDIATE RELEASE November 3, 2018



MONROVIA & DOWNEY ECONOMIES BOOSTED

BY STUDIO MOVIE GRILL

Conversion to in-theater dining concept and addition of full-service kitchen, bar and lounge area, will create 200 local jobs in each city and attract visitors.

MONROVIA & DOWNEY, CA (October 29, 2018) – Dallas-based Studio Movie Grill ("SMG"), the leader in in-theater dining, is converting two former traditional movie houses into its full concept cinema eatery and in the process, bringing more jobs and visitors to the cities of Monrovia and Downey. Currently, there are approximately 30 remaining positions at the Monrovia location and approximately 200 available in Downey. Applicants interested in becoming SMG team members at Monrovia can interview for heart of the house roles such as line cooks, prep cooks, dish washers, and food expos. All positions are still available for applicants interested in working at the Downey location. Prospective employees are welcome to apply online through the SMG <u>website</u> or in person Monday through Friday from 10 a.m. to 7 p.m.

The increase in jobs is expected to impact the local economy in significant ways. Dozens of local construction workers have been working to complete the conversion of these two theaters, which will drive additional traffic to the area. The theaters remain open during conversion and will offer food and beverage service.

"We are enormously delighted to introduce the SMG concept at two popular SoCal theaters in Monrovia and Downey," said Studio Movie Grill Founder and CEO, Brian Schultz. "For SMG, this is about reinventing the way we enjoy movies and meals with our favorite friends and family. Our mission is to open the hearts and minds of the communities we serve by being an active supporter of the families that live there."

Both SMG Monrovia and SMG Downey will offer an enhanced movie-going experience with Christie Digital projectors, Real D 3D, and Dolby Digital surround sound housed in 12 and 10 spacious auditoriums respectively. Each theater will feature custom-made luxury leather recliners by Inorca[©], the world's foremost manufacturer of deluxe, plush leather lounge chairs with individual dining tables and 'push-for-service' call buttons.

"We are thrilled that Studio Movie Grill has chosen to build its newest theater and become part of our wonderful, thriving, and family-friendly city," said City of Monrovia Mayor Tom Adams. "Studio Movie Grill is a fantastic addition to Downtown Downey as it's bolstering our local economy and generating new jobs, while attracting community members and visitors alike," added City of Downey Mayor Sean Ashton. "We look forward to enjoying this unique in-theater dining experience," both mayors agreed.

At the heart of Studio Movie Grill's mission is the desire to leave a positive wake in the communities it serves. In short, SMG's role in the community doesn't stop with entertainment and dining. Both SMG Monrovia and SMG Downey already participate in nationwide outreach initiatives like SMG's legacy <u>Special Needs Screenings</u> and Chefs for Children program, which will activate when the full kitchen concept launches. Proceeds from select menu items support local non-profits that serve

special needs children and their families. Variety - the Children's Charity of Southern California, is a beneficiary, and the SMG teams at Monrovia and Downey have already worked with Variety to donate adaptive bikes to families raising children with special needs.

The SMG concept has historically proven to be a boon to surrounding retailers as a regional destination, a venue that can provide on-screen advertising 365 days a year, and an increase in customer traffic to nearby establishments.

SMG Monrovia is located at 410 South Myrtle Avenue between East Lime and East Lemon Streets. SMG Downey is located at 8200 3rd Street between La Reina Avenue and New Street.

About Studio Movie Grill

Established in 1998, Studio Movie Grill ("SMG") modernized the traditional movie-going experience by combining firstrun movies with full-service, in-theater dining. SMG has swiftly grown to 30 locations in 9 states with further expansion planned. SMG was named to Inc. Magazine's List of "Fastest Growing Private Companies" three years in a row, placed 12th in Box Office Magazine's Giants of the Industry in 2018 with key films grossing as high as #4 in North America. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG's legacy programs include Special Needs Screenings, Chefs for Children program and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. This year, SMG created a unique loyalty program, SMG Access[™] which, as loyal guests earn rewards, allows them to join SMG in offering movies and meals for underserved community members. For additional information, visit <u>studiomoviegrill.com</u>.

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