

STUDIO MOVIE GRILL EARNS PRESTIGIOUS DESIGNATION AS A GREAT PLACE TO WORK-CERTIFIED[™] COMPANY FOR 2019

Glendale, CA Location Slated to Open in Fourth Quarter 2019

DALLAS, TX, August 26, 2019 – Brian Schultz, Founder & CEO of Studio Movie Grill (SMG), announced today that SMG has been named a *Great Place to Work-Certified*[™] company. The certification is a significant achievement which uses validated employee feedback gathered by *Great Place to Work's* rigorous, data-driven '*For All*' methodology. SMG, the leading in-theater dining chain, recently announced plans to open a flagship theater in the Glendale, CA Arts District. The venue located adjacent to Disney, Universal and Warner Bros. studios, will open in early fourth quarter 2019. SMG is committed to supporting local commerce in all its locations. Projected hirings for the Glendale property is 170 employees from the surrounding area. With the addition of this theater, SMG properties will consist of more than 383 screens operating across 10 states.

"As we begin the hiring process for any of our theater locations, be it for our upcoming flagship opening in Glendale or for any of our other existing locations, being able to tell prospective employees that we are 'Great Place to Work-Certified[™] ' gives us an added edge over the competition, said Brian Hood, Vice President, Organizational Development, Studio Movie Grill. "It also increases trust with existing employees and reassures new hires that they will be part of an organization that offers a positive experience and best-in-class training and on-going development."

Certification confirms that 7 out of 10 employees have had a consistently positive experience working at **SMG**. *Great Place to Work* is the global authority on workplace culture, employee experience and the leadership behaviors proven to deliver market-leading revenue and increased innovation.

"We congratulate Studio Movie Grill, on their Certification," said Sarah Lewis-Kulin, Vice President of Best Workplace List Research at Great Place to Work. "Organizations that earn their employees' trust create great workplace cultures that deliver outstanding business results."

About Studio Movie Grill

Established in 1998, Studio Movie Grill (SMG) modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 333 screens in 10 states with further expansion planned. SMG was named to Inc. Magazine's List of "Fastest Growing Private Companies" four years in a row, placed 12th in Box Office Magazine's Giants of the Industry in 2018 with key films grossing as high as #4 in North America. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG's legacy programs include Special Needs Screenings,

Chefs for Children program and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. In June 2018, SMG created a unique loyalty program, SMG Access[™] which, as loyal guests earn rewards, allows them to join SMG in offering movies and meals for underserved community members. To date, this program has offered over 14,000 movies and meals. For additional information, visit studiomoviegrill.com.

About Great Place to Work®

Great Place to Work[®] is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees around the world and used those deep insights to define what makes a great workplace: trust. Great Place to Work helps organizations quantify their culture and produce better business results by creating a high-trust work experience for all employees. Emprising[®], their culture management platform, empowers leaders with the surveys, real-time reporting, and insights they need to make data-driven people decisions. Their unparalleled benchmark data is used to recognize Great Place to Work-Certified[™] companies and the Best Workplaces[™] in the US and more than 60 countries, including the 100 Best Companies to Work For[®] and World's Best list published annually in *Fortune.* Everything they do is driven by the mission to build a better world by helping every organization become a Great Place to Work For All[™].

To learn more, visit greatplacetowork.com, listen to the podcast <u>Better by Great Place to Work</u>, and read "<u>A Great Place to Work for All.</u>"

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