

STUDIO MOVIE GRILL

**** MEDIA ALERT * * MEDIA ALERT ****

**STUDIO MOVIE GRILL CELEBRATES GLENDALE, CA OPENING
WITH MASTER OF CEREMONIES KERRI KASEM
JOINING MAYOR OF GLENDALE ARA NAJARIAN TO PERFORM
CEREMONIAL 'FILMSTRIP' RIBBON CUTTING**

*****Friday, October 25th*****

WHAT: The new Studio Movie Grill (SMG) flagship theater located in the Arts & Entertainment District of Glendale, CA, will officially open on Friday, October 25, 2019. Nationally syndicated Radio and TV host **Kerri Kasem** joins Glendale Mayor The Honorable **Ara Najarian** as they welcome SMG to the neighborhood with an official city proclamation followed by a press conference, a commemorative filmstrip/ ribbon cutting and reception.

WHO: **Kerri Kasem** (Nationally Syndicated Radio and TV personality)
Ara Najarian (Mayor Glendale)
Ted Croft (CFO, Studio Movie Grill)
Nolan Kreager (General Manager, Studio Movie Grill, Glendale)

WHEN: Friday, October 25th

2:30 P.M. – Media Check-in

3:00 P.M. – Press Conference, Proclamation, Filmstrip cutting and Tour of Studio Movie Grill Glendale. Interviews and Reception to follow.

WHERE: Studio Movie Grill Glendale
128 Artsakh Ave
Glendale, CA 91206
(Parking available directly across the drive at the structure located at 115 Artsakh Ave.)

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About Studio Movie Grill

Established in 1998, Studio Movie Grill (SMG) modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 343 screens in 10 states with further expansion planned. SMG was named to *Inc. Magazine's* List of "Fastest Growing Private Companies" four years in a row, placed 12th in *Box Office Magazine's* Giants of the Industry in 2018 with key films grossing as high as #4 in North America. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG's legacy programs include Special Needs Screenings, Chefs for Children program and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. In June 2018, SMG created a unique loyalty program, SMG Access™ which, as loyal guests earn rewards, allows them to join SMG in offering movies and meals for underserved community members. To date, this program has offered over 14,000 movies and meals. For additional information, visit studiomoviegrill.com.