



FOR IMMEDIATE RELEASE

**STUDIO MOVIE GRILL ACCEPTING SUBMISSIONS FOR
SHORT DOCUMENTARIES ABOUT HEROES IN THE COMMUNITY**

Enriching its ongoing One Story Movement

Dallas, TX – June 27, 2018: Studio Movie Grill (“SMG”) is reaching out to local filmmakers and storytellers around the country and asking them to highlight the community they live in through the power of video storytelling. Finalists will be selected to compete for a \$1,000 prize at Studio Movie Grill's One Story Movement Evening Series events held at up to eleven select SMG locations. The winning selections will also be featured on the SMG website.

“The One Story Movement® is a combination of the mind of the storyteller and the heart of the community,” said Justina Walford, SMG’s Manager of Community Outreach and a One Story Movement juror, “We create videos internally, but we want to give depth to the curated gallery on SMG’s website with our guests’ stories and created the One Story Movement® as a visual platform to open hearts and minds, one story at a time.”

SMG’s One Story Movement project invites documentary and aspiring filmmakers to create a short film that highlights the work of those who strive to leave a positive wake in our communities. Films must be under three minutes and about an organization, community, or individual within 30 miles of a Studio Movie Grill location. Locations can be found [here](#). Finalists and winners will be selected by a panel of judges based on Compelling Story (50%) and Impact on the Community (50%).

Storytellers can go to Studio Movie Grill’s One Story Movement Short Doc Competition page located at <https://www.studiomoviegrill.com/OneStory/Share>, submit the required contact information and the short film.

SMG attracts more than 11 million patrons annually and hosts thousands of corporate and special events. A leader among businesses in the arena of conscious business initiatives, and with a company-wide mission to open hearts and minds, one story at a time, SMG works tirelessly with the communities surrounding their theaters to better the lives of their guests. This includes a number of varied charitable initiatives, its 15-year old legacy special needs screening program, Chefs for Children, funding charitable projects, community building and outreach initiatives, and supporting additional fundraising events and film festivals.

More information can be found at <https://www.studiomoviegrill.com/>

Submission Deadline: 11:59 p.m. CT on August 29, 2018

Finalists Announced: September 12, 2018

Screening and Winner Selection: October 10, 2018

Prize: \$1,000 to one winner at each of 11 national screening locations (TBA)

About Studio Movie Grill

Established in 2000, Studio Movie Grill ("SMG") modernized the traditional movie-going experience by combining first run movies with full-service, in-theater dining. SMG has swiftly grown to 30 locations in 9 states with further expansion planned. SMG was named to Inc. Magazine's List of "Fastest Growing Private Companies" two years in a row, placed 12th in Box Office Magazine's Giants of the Industry in 2018 with key films grossing as high as #4 in North America. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG's legacy programs include Special Needs Screenings, Chefs for Children program and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. For additional information, visit studiomoviegrill.com.

PRESS CONTACT:

John Wildman
Wildworks PR
Festworks.com
johnstuartwildman@gmail.com
323.600.3165

STUDIO MOVIE GRILL SPECIFIC MEDIA CONTACTS:

Lynne McQuaker
Senior Director Public Relations + Outreach
Studio Movie Grill
Email: lmquaker@studiomoviegrill.com

Justina Walford
Manager Community Relations + PR
Studio Movie Grill
Email: jwalford@studiomoviegrill.com

*Open to US residents 18 and older. Competition Submission Period begins on June 6, 2018 at 12:01 A.M. CT and ends August 29, 2018 at 11:59 P.M. CT. Subject to Official Rules at <https://www.studiomoviegrill.com/Story/ShareYourStoryRules>. See Official Rules for judging criteria and prize descriptions. Total ARV of all prizes \$11,000. No Purchase Necessary to enter or win. VOID WHERE PROHIBITED BY LAW.