



For Immediate Release

STUDIO MOVIE GRILL ANNOUNCES FOOD SERVICE FROM ITS KITCHENS
“The Movies May Be Closed, but the Grill Is Still Open”

Dallas, TX – March 31, 2020 – Studio Movie Grill (“SMG”) has served up American Grill fare in all its theaters to millions of hungry movie-goers for over 20 years and, like so many friends in the hospitality industry, after temporary closings, they are trying to help their team in every way they can during this crisis. So, SMG is trying new ways to serve its community starting this week.

Customers can now order curbside pickup from select SMG locations between the hours of 11am–8 pm, Monday- Saturday. SMG will be offering a special menu of comfort foods and fan favorites including Coconut Chicken Tenders, BBQ Glazed Chicken Pizza, Pretzel Bites, and Chocolate Beignets. Bottled beer and wine will also be available to go. Credit card payments only. All the details can be found [HERE](#). Best of all, when a customer orders their favorite menu items, SMG gets to keep its lights on and their beloved team members working and that saves hundreds of jobs during this crisis. 10% of proceeds from all food orders support SMG team members at locations nationwide affected by theater closures.

SMG will be participating in part 2 of The Great American Takeout (#GreatAmericanTakeOut) today, a national initiative asking customers to support restaurants in their area, and will soon be offering delivery in partnership with GRUBHUB™.

“As a conscious company that cares deeply about its team members, SMG is exploring every conceivable way to keep them working while staying safe and healthy as well as offering our local communities additional food options. We will continue to plan ahead for the day we can once more open our doors and welcome everyone back to relax and enjoy dinner and a movie together,” said Brian Schultz, Founder/CEO.

SMG is also offering movie fans a slate of alternate programming virtual screenings, including a selection of titles from Film Movement and Magnolia, at the link [HERE](#) which they can rent to enjoy with their meal and proceeds will additionally support SMG team members at locations nationwide. SMG dinner and a movie at home.

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About Studio Movie Grill

Conceived in 1993, Studio Movie Grill (“SMG”) modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 353 screens in 10 states. SMG was named to Inc. Magazine’s List of “Fastest Growing Private Companies” three years in a row, placed 11th in Box Office Magazine’s Giants of the Industry and, in 2019, 50 films put SMG in the top 10 at the Box Office with key titles grossing as high as #5 in box office receipts. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG’s legacy programs include

Special Needs Screenings, Chefs for Children program and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. In June 2018, SMG created a unique loyalty program, SMG Access™ which, as loyal guests earn rewards, allows them to join SMG in offering movies and meals to underserved community members. To date, this program has earned over 40,000 movies and meals. For additional information, visit studiomoviegrill.com.

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Studio Movie Grill To Go – Simi Valley



**The movies may be closed,
but the grill is still open.**

CURBSIDE TAKEOUT + DELIVERY AVAILABLE AT SELECT LOCATIONS

SMG



**THE GREAT
AMERICAN
TAKEOUT 2**

**SUPPORT SMG
TUESDAY 3/31**



Good food does good.

YOUR ORDER SUPPORTS THE FAMILY BEHIND THE FOOD

SMG

Studio Movie Grill
exists to open
hearts and minds,
one story at a time