

FOR IMMEDIATE RELEASE

# STUDIO MOVIE GRILL

EAT · DRINK · MOVIES

## LEAGUE OF LEGENDS CITY CHAMPS SEASON 3 SELLS OUT AT STUDIO MOVIE GRILL



**DALLAS, TX – March 23, 2018** – Already selling out in all locations, starting March 26<sup>th</sup>, Studio Movie Grill (“SMG”) will begin their exciting partnership with Super League Gaming to host epic in-theater video game league events. League of Legends City Champs is a national city versus city tournament in which players represent their local community against players from other cities at a similar skill level. First tournaments will be in SMG’s Marietta, GA, Philadelphia, PA and Tampa, FL.

ESports is the latest immersive gaming culture to take over movie theaters. What started as online, geographically spread out players has evolved into large social events and professional leagues in cities across the country. Competitions are played out on big screens at state-of-the-art movie theaters like Studio Movie Grill and bolstered with powerful sound systems.

“Esports gives gamers an entirely new way to play the games they love with an epic, fun, immersive experience. There is no better way to compete than in SMG’s theaters: surrounded by sound, large screens towering before you, comfortable recliners, and food and drink service to your seat,” says Senior Director of Marketing, Brandon Jones.

Super League Gaming’s recreational video game league events choose players who have completed online qualifiers. Players join city teams that will compete to determine the city champion. Sixteen City Champions go on to compete at the national level in April.

### Event Dates and Times

3/26	6:00 – 12:00
3/28	6:00 – 12:00
4/2	6:00 – 12:00
4/4	6:00 – 12:00
4/9	8:00 – 2:00
4/11	8:00 – 2:00

Studio Movie Grill Marietta  
40 Powers Ferry Rd SE, Marietta, GA 30067

Studio Movie Grill Tampa  
12332 University Mall Ct, Tampa, FL 33612

Studio Movie Grill Philadelphia  
53 S 69th St, Upper Darby, PA 19082

### About Studio Movie Grill

Established in 2000, Studio Movie Grill (“SMG”) modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 30 locations in 9 states with further expansion planned. SMG was named to Inc. Magazine’s List of “Fastest Growing Private Companies” two years in a row, placed 12<sup>th</sup> in Box Office Magazine’s Giants of the Industry in 2018 with key films grossing as high as #5 in North America. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG’s legacy programs include Special Needs Screenings, Chefs for Children program and annual Award, which strive to help families and acknowledge local heroes. For additional information, visit [studiomoviegrill.com](http://studiomoviegrill.com).

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