

FOR IMMEDIATE RELEASE



STUDIO MOVIE GRILL BOOSTS PEARLAND ECONOMY **Twelve Screen Movie Theatre Complex** **Stimulates Economy While Creating Over 200 Jobs**

April 8, 2016 (Dallas, TX) – Studio Movie Grill (“SMG”) is opening its twenty-fourth location nationwide and twelfth in Texas, expanding its brand and a track record of creating an ongoing positive economic impact.

Dallas-based Studio Movie Grill has been hard at work on construction of SMG Pearland, located at 8440 South Sam Houston East Parkway, Houston, TX 77075. SMG Pearland is set to open Thursday, May 5, just in time for summer blockbusters such as CAPTAIN AMERICA: CIVIL WAR, THE ANGRY BIRDS, X-MEN: APOCALYPSE and the highly anticipated FINDING DORY. The 44,499 square-foot establishment will be an upscale social destination, encompassing twelve screens and over 1320 luxury, custom-made seats.

“It’s exciting to be expanding our brand into the Houston area. We look forward to continuing to offer not only the best in full-service, in-theater dining for local residents but also furthering our commitment as a true partner in the community by providing our new neighbors in Pearland numerous economic opportunities,” said Studio Movie Grill Founder & CEO, Brian Schultz.

Dozens of local construction workers have been hired to complete the new theater, which will anchor and drive traffic to the mixed-use development at Boulder Creek. SMG Pearland will offer customers an enhanced movie-going experience with the latest in sight and sound technology, housed in upscale theaters featuring spacious auditoriums with fixed Inorca® leather lounge seats and stadium seating, individual dining tables and a contemporary-casual entry and bar area. The new SMG location will offer a true marriage of hospitality and lounge experiences as SMG continues to innovate fresh ideas into its concept.

“Studio Movie Grill is the best-in-class theater dining operator in the country, so we are very excited to welcome them to Boulder Creek,” said Jeff Read, Read King, Developer.

SMG is actively hiring team members and is looking to fill a number of hourly positions. Once hiring is complete, the theatre will employ more than 225 local residents. Prospective employees are welcome to apply in person to General Manager, Charles Hudgins, or his team at the theater’s employment office at

8440 South Sam Houston East Parkway, Houston, TX 77075 from 10am-7pm Mon-Sat or through the SMG website at www.studiomoviegrill.com.

SMG is sure to be a major attraction and drive traffic to its new location. The concept has historically proven to be a boon to surrounding retailers through its ability to reinvigorate the area, provide advertising 365 days a year and increase the volume of customers to nearby establishments.

About Studio Movie Grill

Studio Movie Grill modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. Established in 2000, SMG has swiftly grown to 24 locations in 10 states. SMG, long considered the leader of in-theater dining exhibition, recently announced a major expansion initiative with plans for additional sites throughout the country. With the recent addition of over 50 new screens, SMG now ranks the 20th largest exhibitor in the U.S. For additional information, visit www.studiomoviegrill.com.

Media Contacts:

Susan Tierney, Tierney Media, (214) 676-1085; susan@tierney.com

Lynne McQuaker, Studio Movie Grill, (972) 388-7888, Ext. 232; lmcquaker@studiomoviegrill.com

###