

FOR IMMEDIATE RELEASE



Studio Movie Grill Expands its Movies + Meals Program with Paramount Pictures' *Dora and the Lost City of Gold*

SMG Access™ *the first and only loyalty program of its kind in movie exhibition committed to impacting one million lives through the power of film and sharing a meal.*

Dallas, TX – August 21, 2019: Studio Movie Grill is enormously proud to announce that Paramount Pictures generously offered multiple screenings of *Dora and the Lost City of Gold* (in theatres 8/9/19), as part of its Movies + Meals outreach program. In keeping with its mission to open hearts and minds, one story at a time, SMG launched SMG Access™ nationwide last summer as the only theater loyalty program focused on positively impacting underserved local community members. Through their purchases, along with rewards, loyal SMG guests are able to assist SMG in offering movies and meals to local non-profits and community members with the hope of harnessing the power of movies to inspire and change lives. Since the program's inception, multiple studios have joined the movement and SMG will exceed 14,000 Movies + Meals in the program's first year.

"SMG is thrilled to announce that Paramount Pictures has joined us in offering special screenings of *Dora and the Lost City of Gold* starring Isabela Moner, Michael Pena, Eva Longoria, and Eugenio Derbez in support of our Movies + Meals program and more specifically to Girls Inc. and non-profits serving children in need in our communities. The movie has such a wonderful heartwarming and positive message about the importance of family and bravery as Dora embarks on a quest to save her parents while trying to solve the seemingly impossible mystery behind a lost Incan civilization," said Lynne McQuaker, SMG's Senior Director of Outreach.

Studio Movie Grill (SMG) is the leader of the in-theater dining concept operating 333 screens in 10 states nationwide. For the past 20 years, committed to making a difference in the communities it serves, SMG has contributed millions of dollars as part of its expansive outreach programs. SMG's legacy programs include Special Needs Screenings, its Chefs for Children program and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. SMG Access™ further differentiates Studio Movie Grill and allows loyal guests to actively participate in helping support its mission. Going to the movies has never been more meaningful and loyal guests can join SMG on its mission to impact a million lives.

More information can be found at <https://www.studiomoviegrill.com/>

About Studio Movie Grill

Established in 1998, Studio Movie Grill ("SMG") modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 333 screens in 10 states with further expansion planned. SMG was named to Inc. Magazine's List of

“Fastest Growing Private Companies” three years in a row, placed 12th in Box Office Magazine’s Giants of the Industry in 2018 with key films grossing as high as #4 in North America. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG’s legacy programs include Special Needs Screenings, Chefs for Children program and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. In June 2018, SMG created a unique loyalty program, SMG Access™ which, as loyal guests earn rewards, allows them to join SMG in offering movies and meals for underserved community members. To date, this program has offered over 14,000 movies and meals. For additional information, visit studiomoviegrill.com.

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NASDAQ: VIAB, VIA), a leading content company with prominent and respected film, television and digital entertainment brands. Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount Animation, Paramount Television, and Paramount Players. PPC operations also include Paramount Home Media Distribution, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.

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