

**\*\*\*MEDIA ALERT\*\*\***

\*Press opportunities available. Please see media contact below.

## Grant the Wish of a Princess!

*As a part of its ongoing outreach, Studio Movie Grill will collect special, gently used prom dresses for young ladies to look beautiful for their prom.*

**WHO:** Studio Movie Grill (SMG) distinguishes itself by proudly supporting local initiatives through community outreach and offering programs that make a difference in peoples' lives.

**WHAT:** All Studio Movie Grill locations are partnering with non-profit organizations to **Grant the Wish of a Princess** by becoming prom dress collection sites to help princesses attend their formal events in style. Any person who donates a dress will receive a **VIP guest movie pass** that can be used at any Studio Movie Grill. In addition, Studio Movie Grill will donate an ADMIT TWO guest movie pass to the special princess who receives a donated dress from SMG, so they can bring their prince to the movies!

**WHEN:** NOW through Sunday March 26<sup>th</sup>

**WHERE:** ALL STUDIO MOVIE GRILL LOCATIONS!

**NON-PROFIT PARTNERSHIPS:** SMG is grateful to the following partners for helping to distribute dresses to princesses!

**The Giving Gown Foundation** [Contact@givinggown.org](mailto:Contact@givinggown.org) Cassie Miller, Houston, TX

**Prom Closet** [lstengle@hotmail.com](mailto:lstengle@hotmail.com) Laura Stengle, Plano, TX

**Project Cinderella** [Carla.mccalope@bcfs.net](mailto:Carla.mccalope@bcfs.net) Carla McCalope, Tyler, TX

**We're All About the Dress** [dressyjanie@aol.com](mailto:dressyjanie@aol.com) Janie Tillery, Colleyville, TX

**Enchanted Closet** [info@enchantedcloset.org](mailto:info@enchantedcloset.org) Bonita Johnson, Atlanta, GA

**The Prom – Fairy Godmothers** <http://www.mypromdress.org/> Joyce Jesko, Scottsdale, AZ

STUDIO MOVIE GRILL is available for press the week of March 13 at any of our locations.

**About Studio Movie Grill:** Studio Movie Grill, the leader in in-theater dining exhibition and named to Inc. Magazine's 35<sup>th</sup> Annual List of Fastest Growing Private Companies, has modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. Since 2000, SMG has swiftly grown to 24 locations in 9 states. Its long-standing Special Needs Screenings and Chefs for Children community programs continue to help families everywhere. SMG ranks #1 in box offices in in-theater dining concepts. For additional information, visit: [www.studiomoviegrill.com](http://www.studiomoviegrill.com).

**MEDIA CONTACTS:**

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