

*****MEDIA ALERT*****

*Press opportunities available. Please see media contact below.

Grant the Wish of a Princess!

As a part of its ongoing outreach, Studio Movie Grill will collect special, gently used prom dresses for young ladies to look beautiful for their prom.

WHO: Studio Movie Grill (SMG) distinguishes itself by proudly supporting local initiatives through community outreach and offering programs that make a difference in peoples' lives.

WHAT: All Studio Movie Grill locations are partnering with non-profit organizations to **Grant the Wish of a Princess** by becoming prom dress collection sites to help princesses attend their formal events in style. Any person who donates a dress will receive a **VIP guest movie pass** that can be used at any Studio Movie Grill. In addition, Studio Movie Grill will donate an ADMIT TWO guest movie pass to the special princess who receives a donated dress from SMG, so they can bring their prince to the movies!

WHEN: NOW through Sunday March 26th

WHERE: ALL STUDIO MOVIE GRILL LOCATIONS!

NON-PROFIT PARTNERSHIPS: SMG is grateful to the following partners for helping to distribute dresses to princesses!

The Giving Gown Foundation Contact@givinggown.org Cassie Miller, Houston, TX

Prom Closet lstengle@hotmail.com Laura Stengle, Plano, TX

Project Cinderella Carla.mccalope@bcfs.net Carla McCalope, Tyler, TX

We're All About the Dress dressyjanie@aol.com Janie Tillery, Colleyville, TX

Enchanted Closet info@enchantedcloset.org Bonita Johnson, Atlanta, GA

The Prom – Fairy Godmothers <http://www.mypromdress.org/> Joyce Jesko, Scottsdale, AZ

STUDIO MOVIE GRILL is available for press the week of March 13 at any of our locations.

About Studio Movie Grill: Studio Movie Grill, the leader in in-theater dining exhibition and named to Inc. Magazine's 35th Annual List of Fastest Growing Private Companies, has modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. Since 2000, SMG has swiftly grown to 24 locations in 9 states. Its long-standing Special Needs Screenings and Chefs for Children community programs continue to help families everywhere. SMG ranks #1 in box offices in in-theater dining concepts. For additional information, visit: www.studiomoviegrill.com.

MEDIA CONTACTS:

Lynne McQuaker, Studio Movie Grill

Office: (972) 388-7888 Ext. 232 Email: lmcquaker@studiomoviegrill.com