



FOR IMMEDIATE RELEASE

STUDIO MOVIE GRILL IMMEDIATELY IMPLEMENTS “GUEST FIRST” SEATING 10 FEET APART, MAXIMUM OF 50 SEATS

Dallas, TX – March 16, 2020 : Studio Movie Grill (“SMG”) is immediately further reducing seating capacity nationwide and offering Guest First Seating, 10 feet apart to a maximum of 50 seats in all its theaters. The SMG team is vigilantly monitoring and activating quickly ALL Centers for Disease Control and Prevention (“CDC”) recommendations and will continue to reduce seating capacity nationwide and honor social distancing guidelines limiting the number of tickets sold in any auditorium.

“SMG will always take every possible precaution to keep our team and guests safe and is committed to going over and above to adhere to CDC recommendations in these unprecedented times. We will be further elevating our already stringent cleaning and sanitation protocols. Immediate action is now required.” stated Brian Schultz, Founder/CEO, “The seeds of hope are far more fruitful than the seeds of doubt. We are all taking precautions to support a healthy future for everyone for the long term. In these challenging times it’s the great stories that provide inspiration.”

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About Studio Movie Grill

Conceived in 1993, Studio Movie Grill (“SMG”) modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 353 screens in 10 states. SMG was named to Inc. Magazine’s List of “Fastest Growing Private Companies” three years in a row, placed 11th in Box Office Magazine’s Giants of the Industry and, in 2019, 50 films put SMG in the top 10 at the Box Office with key titles grossing as high as #5 in box office receipts. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG’s legacy programs include Special Needs Screenings, Chefs for Children program and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. In June 2018, SMG created a unique loyalty program, SMG Access™ which, as loyal guests earn rewards, allows them to join SMG in offering movies and meals to underserved community members. To date, this program has earned over 40,000 movies and meals. For additional information, visit studiomoviegrill.com.

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