

STUDIO MOVIE GRILL

MEDIA ALERT

Media Contacts:

SPARK Strategic Ideas
Jacki Keating, Senior Public Relations Manager
jkeating@sparks.com and 704.625.2195

Julie Parrotta, Public Relations Manager
jparrotta@sparks.com and 704.625.2194

Studio Movie Grill Prosperity Village and Variety the Children's Charity of the United States Present Adaptive Bicycle to Child with Special Needs

*Adaptive bike giveaway followed by a sensory friendly movie screening of
The Voyage of Dr. Dolittle*

WHEN: Saturday, January 25 at 10:00 am

WHERE: Studio Movie Grill Prosperity Village
5336 Docia Crossing Rd. Charlotte, NC 28269

WHAT: Studio Movie Grill Prosperity Village launches their long-standing Special Needs Screenings with the showing of The Voyage of Dr. Dolittle. In partnership with Variety the Children's Charity of the United States, SMG will host an adaptive bike giveaway to a local child with special needs.

ABOUT: Special Needs Screenings will be shown on the Saturday morning following the release of a family movie at 11 a.m. to accommodate families raising children with special needs. A pillar of SMG's mission and outreach since 2003, Special Needs Screenings are shown with the lights up and the volume lowered and children are free to move around, talk or even dance in the aisles! Screenings are free to children with special needs and their siblings, while other family members will receive matinee pricing to encourage families to attend together. For more information on future films and dates, please visit www.studiomoviegrill.com/Movie/Film-Series/Special-Needs-Screenings

INTERVIEW: Available with SMG team upon arrival

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About Studio Movie Grill

Conceived in 1993, Studio Movie Grill ("SMG") modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 353 screens in 10 states. SMG was named to Inc. Magazine's List of "Fastest Growing Private Companies" three years in a row, placed 12th in Box Office Magazine's Giants of the Industry and, in 2019, 50 films put SMG in the top 10 at the Box Office with key titles grossing as high as #5 in box office receipts. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG's legacy programs include Special Needs Screenings, Chefs for Children program and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. In June 2018, SMG created a unique loyalty program, SMG Access™ which, as loyal guests earn rewards, allows them to join SMG in offering movies and meals to underserved community members. To date, this program has earned over 40,000 movies and meals. For additional information, visit studiomoviegrill.com.