

# STUDIO MOVIE GRILL

E A T · D R I N K · M O V I E S

\*\*\*MEDIA ALERT\*\*\*  
FOR IMMEDIATE RELEASE

## HELP A FELLOW TEXAN OUT!

**Studio Movie Grill will be donating 10% of proceeds from purchases made at all Texas locations Thursday September 7<sup>th</sup> to support American Red Cross Hurricane Harvey Disaster Relief.**

**What:** Studio Movie Grill Fundraising Campaign for Disaster Relief. To help our local neighbors and communities, we are supporting the American Red Cross Hurricane Harvey Disaster Relief Efforts. Studio Movie Grill will be donating 10% of ALL proceeds (food, beverage and tickets) from purchases made at all Texas locations Thursday September 7<sup>th</sup> to support American Red Cross Hurricane Harvey Disaster Relief.

**When:** Thursday, September 7, 2017; all day

**Where:** All Texas Studio Movie Grill Locations

This past week our neighbors and team members were hit hard by Hurricane Harvey, the most dangerous hurricane we have seen in this country in over a decade leading to the worst flood in Houston's history. More than 17,000 people were in shelters on Monday night and the number is growing. There have been a series of devastating tornadoes, ensuing storms and continuing deadly rainfall. The Red Cross responded immediately. Their work is just beginning as they help those affected begin their path to recovery.

Studio Movie Grill exists to open hearts and minds, one story and time. We operate in service of this by offering-up SMG as a platform to impact how we think and what we feel. We work hard to create experiences where everyone can be impacted by the power of a great movie, sharing a meal with family and friends, and especially supporting our communities and neighbors in time of need." Said Brian Schultz, Founder/CEO. "Our outreach programs are integral to that purpose."

### **About Studio Movie Grill**

Studio Movie Grill modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. Established in 2000, SMG has swiftly grown to 24 locations in 9 states. SMG, the leader of in-theater dining exhibition, recently announced a major expansion initiative with plans and will be opening in Seminole, FL, Marietta, GA and Bakersfield, CA before the end of the year. For additional information, visit [www.studiomoviegrill.com](http://www.studiomoviegrill.com).

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