

MEDIA ALERT

STUDIO MOVIE GRILL

EAT · DRINK · MOVIES

OFFICER DOWN FOUNDATION HOLDS POLICE ESCORTED MOTORCYCLE TRIBUTE FOR FALLEN DALLAS OFFICERS TO END AT STUDIO MOVIE GRILL NORTHWEST HIGHWAY

WHAT: July 7th was the deadliest incident for US law enforcement since the 9/11 attacks and has left an inconsolable hole in the heart of the Dallas community. The Officer Down Foundation will have their 5th Annual Officer Down Motorcycle Ride to honor the DART and Dallas Police Officers who gave their lives on July 7, 2016. Dallas Police will escort riders on a 35 mile route, ending at Studio Movie Grill Northwest Highway for a private screening and meal. All proceeds benefit The Officer Down Foundation.

Studio Movie Grill is proud to be a part of this event as it continues its passion to support our local police departments in all of our locations.

Details can be found at <https://www.odfevents.org/>

WHEN: July 7th, 2018

Ride – 9 am to 11:15 am

Screening – 11:15 am

WHERE: Start: Dallas City Hall Plaza

End: Studio Movie Grill Northwest Highway

10110 Technology Blvd W, Dallas, TX 75220

About Studio Movie Grill

Established in 2000, Studio Movie Grill modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 30 locations in 9 states by the end of 2017 with further expansion planned in 2018. SMG was named to Inc. Magazine's List of Fastest Growing Private Companies two years in a row. As a commitment to Opening Hearts and Minds One Story at a Time, SMG's long-standing Special Needs Screenings, Chefs for Children community programs and annual Opening Hearts and Minds Awards continue to help families and acknowledge heroes everywhere. For additional information, visit www.studiomoviegrill.com.

About the Officer Down Foundation (ODF)

The Officer Down Foundation provides a means to attract and guide funds to new and innovative solutions to help fallen First Responders in a time of need. The Officer Down Foundation is dedicated to making sure no first responder will be left behind. The Officer Down Foundation provides financial assistance to all active Dallas Police Officers and Dallas Independent School District Officers who are facing the loss of income due to a serious injury, life-threatening illness or other catastrophic events. Assistance is also available to an officer's immediate family member (i.e., Spouse and children) in the event of the death of an active officer.

MEDIA CONTACTS:

Lynne McQuaker, Senior Director of PR + Outreach Studio Movie Grill, lmcquaker@studiomoviegrill.com

Justina Walford, PR + Outreach Support Studio Movie Grill, jwalford@studiomoviegrill.com, (972) 388-7888 Ext. 388