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Indianapolis Local Economy Boosted by Opening of Studio Movie Grill in College Park Plaza Shopping Center

Thirteen screen-movie theatre complex SMG College Park revolutionizes existing theater

September 4, 2013 INDIANAPOLIS, IN – The opening of **Studio Movie Grill** (“SMG”) at College Park Plaza is less than a month away, and already this massive development has impacted the local economy.

Dallas-based Studio Movie Grill has been hard at work on construction to completely overhaul the existing theater space at College Park Plaza. Dozens of local construction workers have been working to complete this vibrant entertainment mecca, which will offer customers a new kind of movie going experience. SMG College Park will house a thirteen-screen upscale theater, complete with Texas Instruments DLP powered projectors by Christie and Dolby, MasterImage’s Clarity 3D systems and an expansive menu for in-theater dining

As SMG prepares for all the upcoming fall and holiday blockbusters, the company has already begun to hire staff members, many of whom live in Indianapolis and the northern suburbs. In addition, the company is still looking to hire employees to fill a number of hourly positions. Once hiring is completed the theatre will employ more than 200 people. Prospective employees should apply through the SMG website at www.studiomoviegrill.com

“We are looking forward to offering not only the best in in-theater dining for residents in the area, but also to becoming a true partner in the community and providing Indianapolis with numerous economic opportunities,” states Studio Movie Grill Founder/Owner/President, Brian Schultz.

In addition to hiring over two hundred local staff members, many of the management positions at Studio Movie Grill have been filled by local residents. “It’s great for our opening team to have a vast knowledge of the local community, and to know exactly what is important to each of our guests,” said Schultz.

SMG is sure to be a major attraction to the vibrant College Park area community. The concept has historically proven to be a boon to surrounding retailers through its ability to provide advertising 365 days a year as well as increasing the volume of customers to nearby establishments.

About Studio Movie Grill:

SMG College Park’s state-of-the-art theatre complex, will open to the public in October at 3535 West 86th Street, Indianapolis. Housed in a 57,000-square-foot, thirteen-screen, upscale theatre, SMG College Park will feature spacious auditoriums with fixed lounge seats, individual dining tables, and a contemporary casual entry and bar area. SMG College Park will also feature signature SMG design appointments combining crisp architectural details with natural materials. The interiors will be comfortable with a selective mix of textiles, stone surfaces, warm-woods, and modern furniture classics

SMG College Park is Studio Movie Grill’s thirteenth location and first in Indiana. The SMG brand is growing nationally with locations in Arizona, Georgia, Illinois, North Carolina as well as its home state of Texas, where it is headquartered and has seven locations. Next is Columbus, Ohio with more expansion on the way. For more information, please visit www.studiomoviegrill.com.

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