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OPENING OF STUDIO MOVIE GRILL PROVIDES ECONOMIC IMPACT FOR LOCAL COMMUNITY

Eight screen-movie theatre complex brings new life to Rice Lake Square Shopping Center

CHICAGO, IL – Although **Studio Movie Grill** is still a few weeks from opening in Wheaton, this massive development has already impacted the local economy.

During the past few months, the Dallas-based company has been hard at work on construction of a brand new facility in Rice Lake Square. Dozens of local construction workers have been working to complete this vibrant entertainment mecca, which will offer customers a new kind of movie going experience. Studio Movie Grill's Wheaton location will house an eight-screen upscale theater, complete with state-of-the-art Dolby Digital technology and 3D as well as an expansive menu for in-theater dining

As Studio Movie Grill prepares for all the upcoming summer blockbusters, the company has already begun to hire staff members, many of whom live in Wheaton and the western suburbs. In addition, the company is still looking to hire employees to fill a number of hourly positions. Once hiring is completed the theatre will employ more than 175 people.

Prospective employees should contact John Elliott, General Manager, at jelliott@studiomoviegrill.com.

"We are looking forward to offering not only the best in cinema dining for residents in thearea, but also to becoming a true partner in the community and providing Wheaton with numerous economic opportunities," states Studio Movie Grill Founder/Owner/President, Brian Schultz.

In addition to hiring nearly two hundred local staff members, many of the management positions at Studio Movie Grill have been filled by local residents. "It's great for our opening team to have a vast knowledge of the local community, and to know exactly what is important to each of our guests," said Schultz.

Studio Movie Grill is sure to be a major attraction to the vibrant surrounding community. The concept has historically proven to be a boon to surrounding retailers through its ability to provide advertising 365 days a year as well as increasing the volume of customers to nearby establishments.

About Studio Movie Grill:

Studio Movie Grill Wheaton's state-of-the-art theatre complex, will open to the public in late May at 301 Rice Lake Square. Housed in a 40,000-square-foot, eight-screen, upscale theatre, SMG Wheaton will mirror many of the creature comforts of a home theatre with its spacious, comfortable leather recliners and dining tables. A dedicated bar, lounge, and lobby area are planned for the new space providing guests an opportunity to unwind before and after their theatre experience in an environment unlike the traditional megaplex theater. The ambience of the modern lounge area evokes a sense of calmness with a rich, earthly color palette offset by textured materials and smooth stone surfaces. Spacious new furniture appointments and modern classics will outfit the space capable of handling corporate functions, private events, birthday parties and lunch meetings, not forgetting that SMG has also been named Best Place To Take A Date by all its current cities.

Studio Movie Grill Wheaton will be SMG's ninth location and its first in the Mid-West. Currently, Studio Movie Grill has six locations in Texas, in addition to theaters in Scottsdale, Arizona, and suburban Atlanta, Georgia. A new location is planned to open in the summer in Atlanta and more expansion is on the way. For additional information, please visit <u>www.studiomoviegrill.com</u>.