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### **Studio Movie Grill Announces New Theaters in Chicago and Texas, Bringing Its Innovative In-theater Dining Experience to Tens of Thousands More**

DALLAS, Feb. 25, 2014 – Brian Schultz, CEO of Studio Movie Grill (SMG), recently announced a major expansion initiative that has seen new locations open in Indianapolis, Columbus and Dallas in the last several months, with new theaters opening in Chatham, IL, Colleyville, TX, The Colony, TX and Tyler, TX; more sites are currently in the works. Since Brian developed the concept in 1993 and established SMG in 2000 ([www.studiomoviegrill.com](http://www.studiomoviegrill.com)), the company has swiftly grown to 16 locations and 158 screens in seven states.

"Studio Movie Grill is excited to be expanding and to be on the forefront of enormous growth in our segment of the movie exhibition industry," said Schultz. "We are always seeking new ways to provide the guest with a relaxing, no-rush experience in an appealing environment, coupled with the best technology, dedicated service and a continually evolving, eclectic menu."

SMG's newest Dallas-area location, SMG Colleyville, is set to open in April, 2014. The 51,935-square foot establishment will be an upscale social destination, encompassing eight screens and over 1,000 seats.

In The Colony, a 10-screen, 40,000-square foot location will bring the total number of SMG screens to 176. The theater will seat 1,300 and is scheduled to open before year's end.

A complete remodeling and modernization will bring the existing Chatham 14 Theater in Chicago in line with today's SMG brand identity. With a completion date of May 2014, SMG Chatham will boast 13 screens and 1,400 seats, along with a modern lounge and lobby area and an exciting, contemporary menu.

SMG Tyler will add an additional 10 screens. The 42,000-square foot theater will seat 1,400 and is scheduled to open in the first quarter of 2015.

The four newest additions to the SMG family will offer casual dining and lounge areas for socializing before or after the main feature and dinner. Definitive touch points will be reflected in every location, as SMG refines its architectural and design elements to achieve a consistent identity.

"The Studio Movie Grill is so much more than movies," explains Schultz. "We offer one-stop destinations for dining, entertainment, and a welcoming place to meet with friends and family. We're a great choice for both special occasions and a simple night out."

"SMG is excited to transform the typical cinema experience and offer a community gathering place alongside dinner and a movie."

With an ever-evolving menu, Studio Movie Grill has upped the ante on what to expect from theater food. Whereas competitors have settled for "bar food in the dark," SMG plans a new menu roll out in May that will feature everything from Sage Dusted Pork Chops and Pork Belly Macaroni and Cheese to Mahi Mahi Fish and Chips, not to mention a premium liquor selection, expertly mixed cocktails and new beer choices, including a larger sized offering.

Studio Movie Grill exists to Open Hearts and Minds to Our Shared Story and proudly supports local initiatives through community outreach and by offering programs that make an impact. One example is SMG's Special Needs Screenings for families raising children with special needs. Established over seven years ago, these screenings offer first-run family movies free to children with special needs and their siblings. Additionally, SMG With A Twist provides affordable alternate, educational and family programming, including documentaries, cartoons, concert films, sports, and special advanced promotional screenings, plus themed monthly film series. This unique and distinct programming supports local community initiatives, artistic creation and public awareness in SMG neighborhoods.

All SMG locations offer 100% reserved seating online or at the box office. Special offerings can be found on Facebook (<https://www.facebook.com/studiomoviegrillfan>) and Twitter (<https://twitter.com/studiomoviegrill>). For more information or to sign up for the SMG e-blast, please visit <https://www.studiomoviegrill.com>.

### **About Studio Movie Grill**

SMG modernized the traditional movie-going experience by combining first-run movies with in-theater dining and is characterized in the market today by its continued ability to innovate and maximize movie and menu offerings. For additional information, please visit [www.studiomoviegrill.com](http://www.studiomoviegrill.com).

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